

Little People of America
Trifecta 2015

FUNDRAISING IDEAS

Friday 2-3 pm
Arizona Ballroom F

Share and discuss effective fundraising strategies, including:

- Making fundraising events memorable
- Increasing attendance
- When and how to attract non-LP participation
- Adjusting your pitch to your various donation sources: LPA Members, Friends & Family, Local Business, Service Organizations, Large Corporations, etc.
- When to ask for cash, merchandise or in-kind services
- Follow up to promote repeat participation

Facilitator –

Tom Hershey is Treasurer, LPA District 12, and along with his wife, Gina Zingaro, has been heavily involved with fundraising for the Los Angeles Chapter, District 12, and several National Conferences. Tom will also be facilitating the Poker Tournament on Friday which is an amazing fundraiser!

<http://2015tripleplay.lpadistrict10.org/poker-tournament/>

